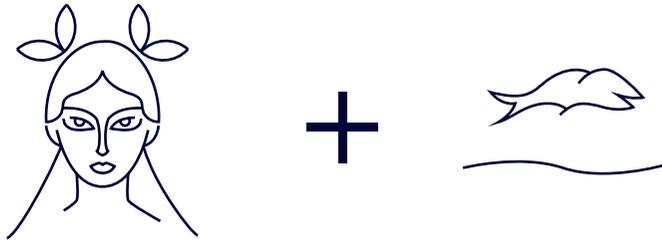


Thalassa Brand Book





=



Proposta logotipo

I punti chiave di questa proposta sono l'unione degli elementi che caratterizzano la dea Thalassa. In questo caso la tipografia è stata disegnata riprendendo le stesse linee.

Proposta logotipo

Tipografia

THALASSA

Font inedito, disegnato utilizzando le linee di partenza.

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

ENΘQTERIAΔ

Font inedito, disegnato prendendo
a riferimento le lettere greche.

TITOLI

GRAVESEND

BOLD

**THE QUICK BROWN
FOX JUMP OVER
A LAZY DOG**

REGULAR

THE QUICK BROWN
FOX JUMP OVER
A LAZY DOG

TESTO

RALEWAY

REGULAR

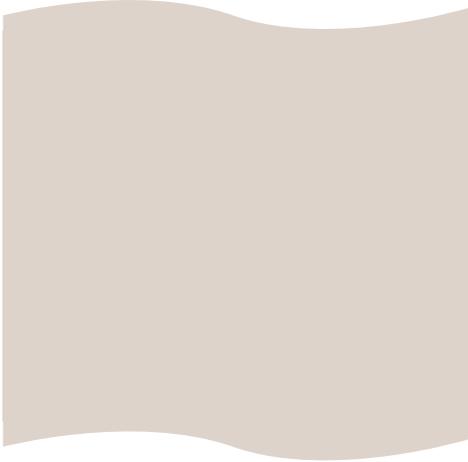
THE QUICK BROWN
FOX JUMP OVER
A LAZY DOG

regular

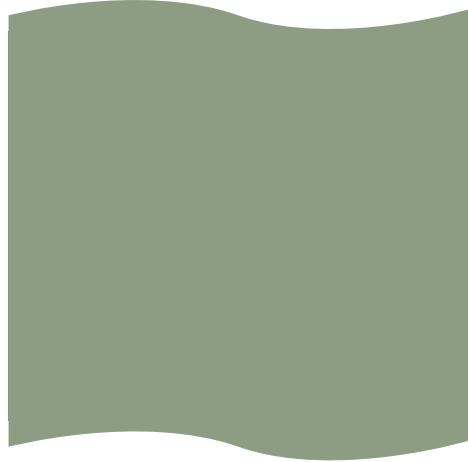
The quick brown
fox jump over
a lazy dog

Proposta logotipo

Palette colori



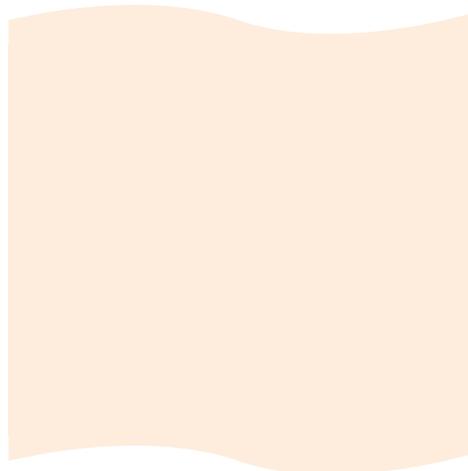
#BEB0A7
C 16 M 17 Y 21 K 0
R 192 G 177 B 167



#8B9D83
C 49 M 26 Y 50 K 8
R 141 G 157 B 132

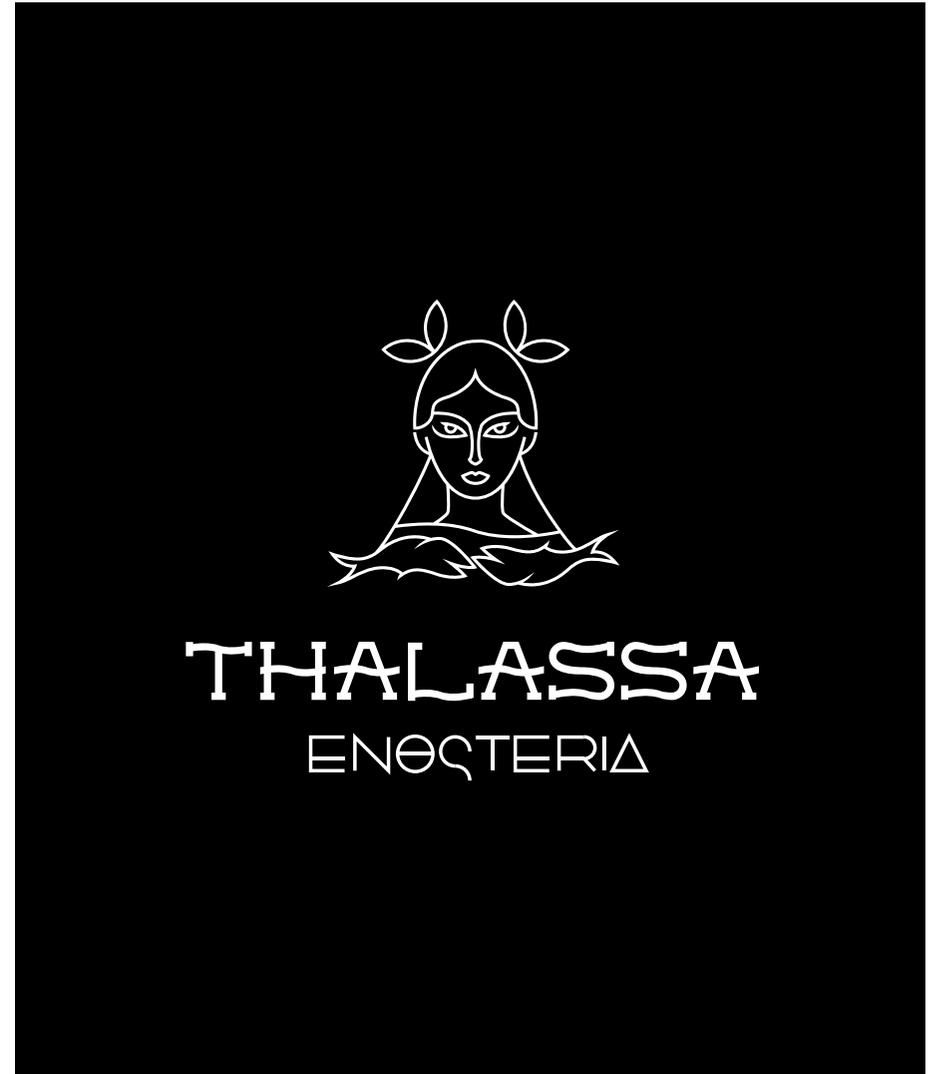


#12263A
C 99 M 79 Y 48 K 57
R 18 G 38 B 58



#FFEEDD
C 0 M 9 Y 15 K 0
R 254 G 237 B 221

Proposta logotipo
Versione verticale





THALASSA
ENOSTERIA



THALASSA
ENOSTERIA

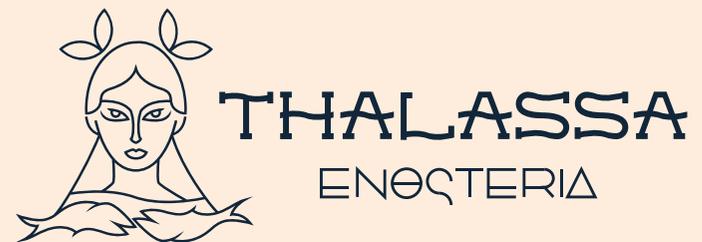
Proposta logotipo

Versione orizzontale

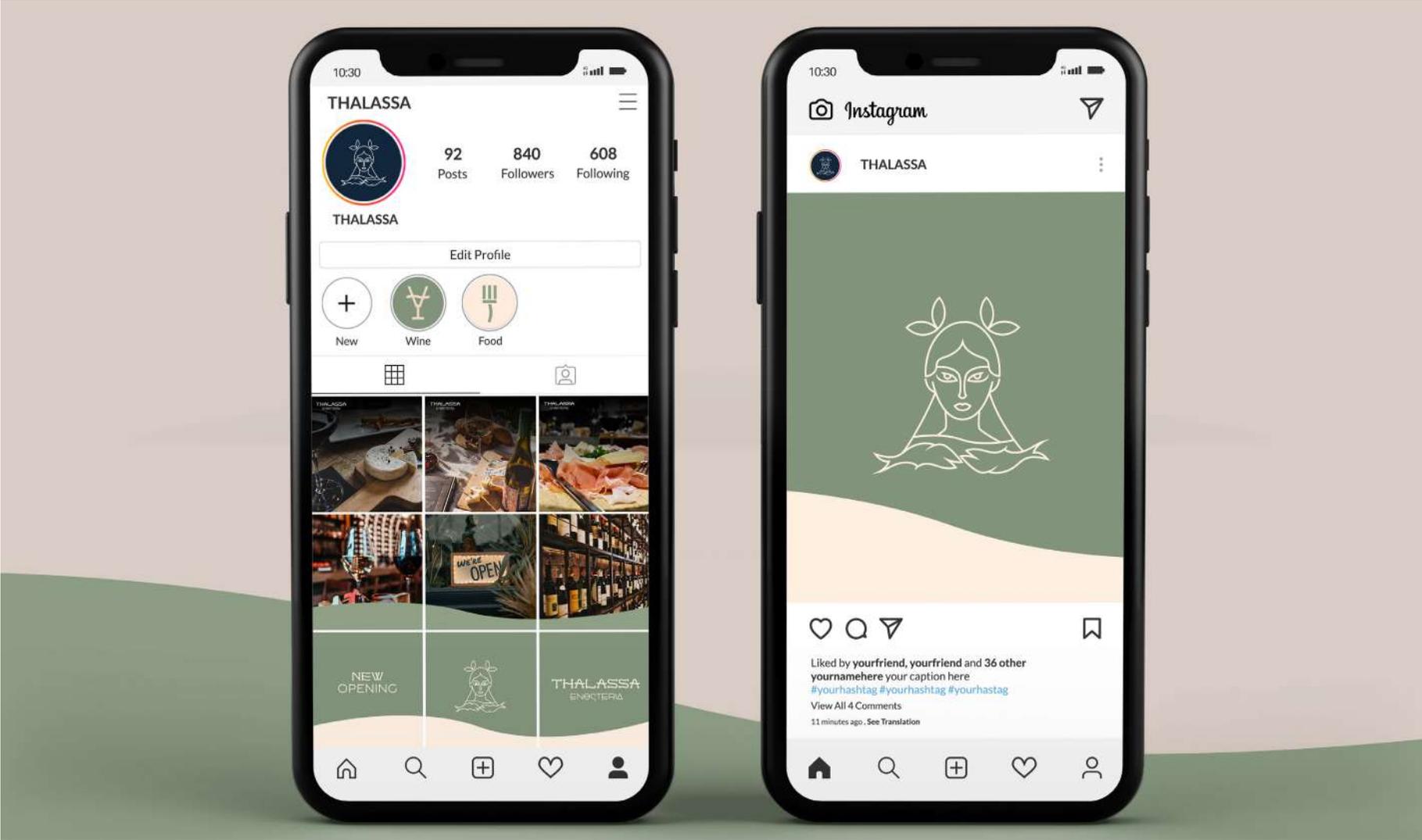


Proposta logotipo

Versione orizzontale







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